

OPUS ONE

**Berks Chamber Choir
Season X Corporate Sponsor Packet**

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www.OpusOneChamberChoir.com (website)
PO Box 6332, Wyomissing, PA 19610

CORPORATE SPONSORS SEASON X [2021-2022]



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Wyomissing, PA 19610
info@OpusOneChamberChoir.com

Opus One's Mission

Opus One: Berks Chamber Choir was founded in 2012 as a non-profit choral ensemble based in the Reading area. Our mission is to provide local vocal musicians an affordable artistic venue to collaborate and perform a varied repertoire of choral music in a positive learning environment. Through quality performances of music from different time periods, cultures, languages, and genres, Opus One hopes to encourage participation, understanding, and appreciation of the choral arts in our community.

For more info, visit: www.OpusOneChamberChoir.com

Opus One [by the numbers...]

- For 10 years, Opus One has been providing quality choral experiences in Berks County
- Approx. 40 singers (current and retired teachers, college students, church musicians, realtors, etc)
- SEASON X - 4 Choral Concerts / 8 Monthly MasterClasses / 1 Solo Recital / 8 Monthly Podcasts
- Average of 250 in-person audience members per concert → 1000+ per year
- This past year, our online events were viewed in 515 households in 15 states and 4 countries
- Our audience demographic tends to skew female, 45+, high school & college graduates
- We hold 2 community donation events annually (supporting *Helping Harvest* and *SafeBerks*)
- We frequently collaborate with other arts organizations such as the Reading Pops, Berks Opera, Berks Youth Chorus, Brickhouse Theatre, and more!
- Opus One has performed concert events at 20 different locations in Pennsylvania

Why Be a Corporate Sponsor??

- Highlight your business' image and be recognized as a patron of the arts in the community
- Be affiliated with a local non-profit organization, known for musical excellence and innovation
- Connect with those who appreciate your support and may patronize your business
- Facilitate our ability to provide meaningful programs that enrich the quality of life in Berks County
- Help sustain the artistic vitality and general economy of our region
- Partner with Opus One to help other local charities like *Helping Harvest* and *SafeBerks*

SEASON X MAIN EVENTS

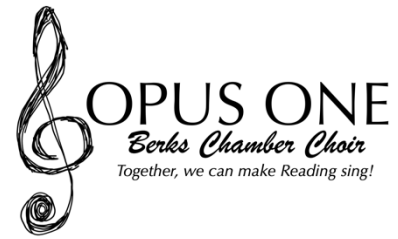
- BROADWAY DINNER CONCERT - Sun, Oct 17, 5pm, DoubleTree Hotel, Reading
- CHRISTMAS IN PARIS - Sun, Dec 12, 4pm, St. John Baptist de la Salle, Shillington *
- FROM THE SHADOWS - Sun, March 27, 4pm, Nativity Lutheran Church, Reading *
- A CELEBRATION OF VAUGHAN WILLIAMS - Sun, May 15, 4pm, St. John Baptist de la Salle, Shillington *

OTHER EVENTS

- MONTHLY MASTERCLASSES - Select Saturdays, 12pm, Nativity Lutheran, Reading *
- MODERN SALON: SOLO RECITAL - Sun, Feb 14, 4pm, Nativity Lutheran Church, Reading *

* indicates online accessibility

CORPORATE SPONSORSHIP LEVELS & BENEFITS



MasterClass Sponsor (\$500)

- Recognition in all marketing materials for Monthly MasterClasses
- Featured company logo included in all MasterClass programs and on our website
- Verbal acknowledgment to audience during event
- Two free access passes to all Monthly MasterClasses (*in person or online*)
- Ability to distribute company marketing materials at all Monthly MasterClasses

Value of Goods/Services = \$160

Concert Sponsor (\$1,000) * *benefits apply to all concerts excluding the Broadway Dinner Concert*

- Recognition in all marketing materials (entire season)
- Free full-page ad included in all programs / Featured company logo on our website
- Verbal acknowledgment to audience during event
- Two free concert tickets (*to sponsored concert event, in person or online*)
- Two free Opus One T-shirts
- Ability to distribute company marketing materials at sponsored concert event

Value of Goods/Services = \$260

Broadway Dinner Concert Sponsor (\$1,500)

- Recognition in all marketing materials (entire season)
- Company logo featured on all ballroom tables / Featured company logo on our website
- Verbal acknowledgment to audience during event
- Two free tickets to Broadway Dinner Concert (includes dinner)
- Two free Opus One T-shirts / Two free Opus One hoodies
- Ability to distribute company marketing materials at Broadway Dinner Concert

Value of Goods/Services = \$400

SEASON X SPONSOR (\$2,000)

- Recognition in all marketing materials (entire season)
- Free full-page ad included in all programs / Featured company logo on our website
- Verbal acknowledgment to audience during all SEASON X concert events
- Two free concert tickets (*to all SEASON X concert events, in person or online*)
- Two free concert tickets to Broadway Dinner Concert (includes dinner)
- Two free Opus One T-shirts / Two free Opus One hoodies
- Ability to distribute company marketing materials at all SEASON X concert events

Value of Goods/Services = \$580

OPUS ONE

Berks Chamber Choir

X

www.OpusOneChamberChoir.com/seasonx

CHORAL EVENTS

BROADWAY DINNER CONCERT

Sun, October 17, 5pm, DoubleTree Hotel, Reading

Tickets: \$60 (includes meal), PURCHASE DEADLINE: Oct 8

Opus One will celebrate the return to in-person events (and the reopening of Broadway) with an extravagant Dinner Concert at the fabulous DoubleTree Hotel in downtown Reading. Wine and dine as Opus One takes you on a whirlwind tour of a truly American genre! Special guests include Maria Damore and Jonathan Reinhold.



CHRISTMAS IN PARIS

Sun, December 12, 4pm, St. John Baptist de la Salle, Shillington

Tickets: \$15 - Adults / \$5 - Students

Joyeux Noël! Join Opus One as we travel to the magical "city of lights" for a celebration of French holiday music. The highlight of the concert will be Saint-Saëns' Oratorio de Noel, performed with 5 soli and accompanied by organ and harp. Food donations will be collected for *Helping Harvest*.

[Access Online: Dec 16 – Jan 9]



FROM THE SHADOWS (*Opus One: ECHO*)

Sun, Mar 27, 4pm, Nativity Lutheran Church, Reading

Tickets: \$15 - Adults / \$5 - Students

Opus One: ECHO will present a concert of music from the German Baroque. Through works by Schütz, Schein, and others - we hope to recognize the struggles of the past two years and instill hope for a brighter future. *[Access Online: April 3 – April 24]*



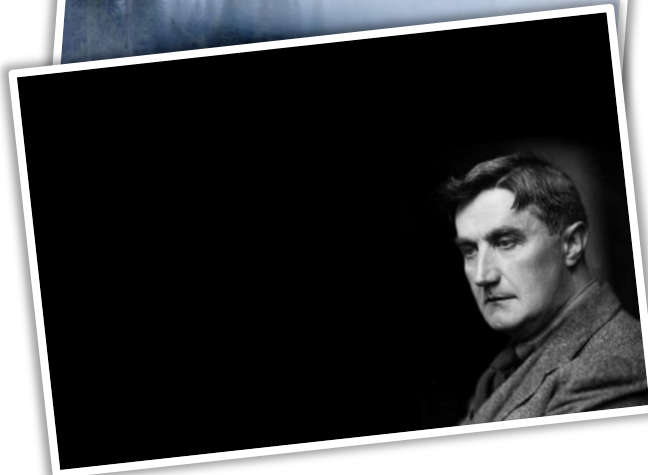
A CELEBRATION OF RALPH VAUGHAN WILLIAMS

Sun, May 15, 4pm, St. John Baptist de la Salle, Shillington

Tickets: \$20- Adults / \$10 - Students

Join Opus One's Masterwork Chorus as we celebrate the 150th birthday of one of England's most renowned and beloved composers - Ralph Vaughan Williams. The highlight of the concert will be an American premiere of "The Garden of Proserpine", a rediscovered work scored for solo soprano, chorus, and 30+ piece orchestra. For this performance, Opus One will be joined by professional soli as well as local HS singers.

[Access Online: May 22 – June 12]



**CORPORATE SPONSOR FORM
SEASON X 2021-2022**



PO Box 6332
Wyomissing, PA 19610
info@OpusOneChamberChoir.com

Organization _____

Contact _____ Title _____

Address _____ State _____ Zip _____

Telephone _____ Email _____

CORPORATE SPONSOR LEVELS

Please select your company's desired sponsorship level.

- MasterClass Sponsor = \$500
 - o MasterClasses will run on select Saturdays (September - December & January - April)
 - o Sponsorship will be accepted on an ongoing basis throughout SEASON X

- Concert Sponsor = \$1,000
 - o *Christmas in Paris*, **Due: November 21, 2021**
 - o *From the Shadows* (ECHO Concert), **Due: March 1, 2022**
 - o *A Celebration of Vaughan Williams*, **Due: April 24, 2022**

- Broadway Dinner Concert Sponsor = \$1,500
 - o **Due: October 1, 2021**

- SEASON X Sponsor = \$2,000
 - o Sponsorship will be accepted on an ongoing basis throughout SEASON X

Please contact info@OpusOneChamberChoir.com to speak to an Opus One representative about Corporate Sponsorship & Benefits

By signing, you and your company are agreeing to sponsor Opus One: Berks Chamber Choir in the amount selected above and provide the correct payment by the date listed. It is the responsibility of each company to accept, organize and deploy any and all corresponding sponsor benefits in a timely manner. I understand that the sponsor benefits apply only for the specific concerts and programs with which they are identified. Opus One reserves the right to approve or reject all advertisements, while the advertiser assumes responsibility for the content of the advertisement

Authorized Representative _____ Date _____

Signature _____

- Check Enclosed (Make payable to "Opus One". Send the check to our address listed on the top of this form)

Please return this form by email (info@OpusOneChamberChoir.com) or by mail

Together, we can make Reading sing!

Opus One: Berks Chamber Choir is recognized by the U.S. IRS as a non-profit organization under section 501(c)(3) of the Internal Revenue Code. The official registration and financial information of Opus One may be obtained from the PA Dept of State by calling toll-free within PA: 1-800-732-0999.