

OPUS ONE

Berks Chamber Choir

Season XII Corporate Sponsor / Program Ad Packet

Christopher Hoster, Executive Director

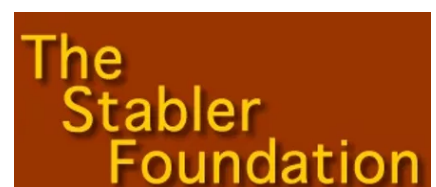
info@opusonechamberchoir.com (email)

www.OpusOneChamberChoir.com (website)

PO Box 6332, Wyomissing, PA 19610



PAST SEASON SPONSORS & GRANTS





Opus One: Berks Chamber Choir
PO Box 6332
Wyomissing, PA 19610
info@OpusOneChamberChoir.com

SEASON XII CORPORATE SPONSORS

Opus One's Mission

Opus One: Berks Chamber Choir was founded in 2012 as a non-profit choral ensemble based in the Reading area. Our mission is to provide local vocal musicians an affordable artistic venue to collaborate and perform a varied repertoire of choral music in a positive learning environment. Through quality performances of music from different time periods, cultures, languages, and genres, Opus One hopes to encourage participation, understanding, and appreciation of the choral arts in our community.

For more info, visit: www.OpusOneChamberChoir.com

Opus One [by the numbers...]

- For 12 years, Opus One has been providing quality choral experiences in Berks County
- Approx. 30-40 singers (current and retired teachers, college students, church musicians, realtors, etc)
- 3 main choral concerts per season
- Several run-out performances, fundraising/social events, and more!
- In-person audience attendance ranging from 100 - 300 per event /concert
- During Covid, our online programming was viewed in 515 households (15 states and 4 countries)
- Our audience demographic tends to skew female, 45+, high school and college graduates
- We hold 2 community donation events annually
- We frequently collaborate with other arts organizations such as the Reading Pops, Berks Opera, Berks Youth Chorus, Brickhouse Theatre, and more!

Why Be a Corporate Sponsor??

- Highlight your business' image and be recognized as a patron of the arts in the community
- Be affiliated with a local non-profit organization, known for musical excellence and innovation
- Connect with those who appreciate your support and may patronize your business
- Facilitate our ability to provide meaningful programs that enrich the quality of life in Berks County
- Help sustain the artistic vitality and general economy of our region
- Partner with Opus One to help other local charities like *Helping Harvest*, *SafeBerks*, *NAMI Berks*

For more info, visit: www.OpusOneChamberChoir.com/business

CORPORATE SPONSORSHIPS / PROGRAM ADS

CONCERT SPONSOR (\$500)

- Recognition in all marketing materials (entire season)
- Free full-page ad included in all programs / Featured company logo on our website
- Verbal acknowledgment to audience during event
- Two free concert tickets (*to sponsored concert event, in person or online*)
- Two free Opus One T-shirts
- Ability to distribute company marketing materials at sponsored concert event

Value of Goods/Services = \$400

SEASON SPONSOR (\$1,000)

- Recognition in all marketing materials (entire season)
- Free full-page ad included in all programs / Featured company logo on our website
- Verbal acknowledgment to audience during all season concert events
- Four free concert tickets (*to all season concert events, in person or online*)
- Two free Opus One T-shirts / Two free Opus One hoodies / Two Free Opus One Totes
- Ability to distribute company marketing materials at all season concert events

Value of Goods/Services = \$750

PROGRAM ADVERTISING LEVELS & SPECIFICATIONS

Program Ad Submission Deadlines

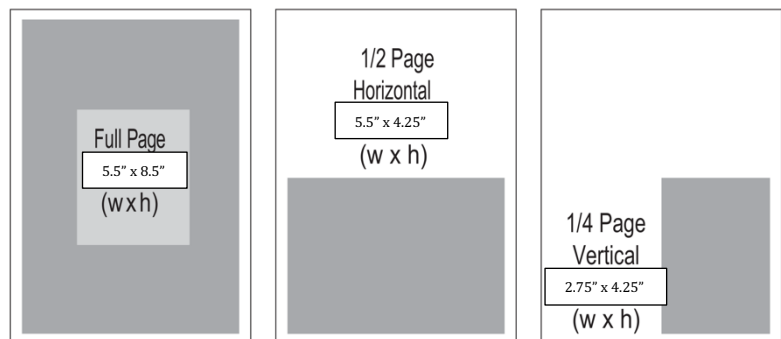
- All Program Ads must be received by November 1, 2023 to be included in Fall Programs
- All Program Ads must be received by February 1, 2024 to be included in Spring Programs

Note: Ads will also be featured in the corresponding online events

AD SPECIFICATIONS & PRICING

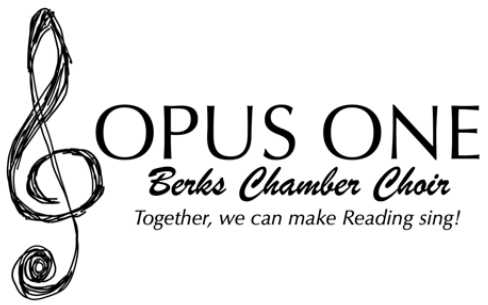
- All Ads will be Black & White
- PDF Format is preferred

- Full Page (back cover) = \$250
- Full Page (internal) = \$200
- 1/2 Page (horizontal) = \$100
- 1/4 Page (vertical) = \$75
- Business Listing = \$50*



*Business Listing: Business' Name and Contact Info (single program line)

Please send all PDFs to our Program Contact: **Wendy Sharp** (wendae@comcast.net)



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PO Box 6332
Wyomissing, PA 19610
info@OpusOneChamberChoir.com

CORPORATE SPONSOR / PROGRAM AD FORM SEASON XII 2023-2024

Organization_____

Contact_____Title_____

Address_____State_____Zip_____

Telephone_____Email_____

CORPORATE SPONSOR LEVELS

Please select your company's desired sponsorship level.

- ☐ CONCERT SPONSOR = \$500
- ☐ SEASON XII SPONSOR = \$1,000

***Note:** Both sponsorship levels include concert program advertising. Only complete this section ("Corporate Sponsor Levels"). There is no need to complete the section below ("Program Advertising"). Send your desired graphic to the email provided.

Please contact info@OpusOneChamberChoir.com for more information about Corporate Sponsorship.

PROGRAM ADVERTISING LEVELS

Please select your company's desired program ad size.

- ☐ Full Page (back cover) = \$250 (5.5" x 8.5")
- ☐ Full Page (internal) = \$200 (5.5" x 8.5")
- ☐ 1/2 Page (horizontal) = \$100 (5.5" x 4.5")
- ☐ 1/4 Page (vertical) = \$75 (2.75" x 4.25")
- ☐ Business Listing = \$50

For information about Program Ads or to send PDFs, please contact - **Wendy Sharp** (wendae@comcast.net)

Check Enclosed for \$_____ (Make check payable to "Opus One" and send to the address listed above)

Authorized Representative _____ Date_____

Signature_____

Opus One reserves the right to approve or reject all advertisements, while the advertiser assumes responsibility for the content of the advertisement.



Together, we can make Reading sing!

Opus One: Berks Chamber Choir is recognized by the U.S. IRS as a non-profit organization under section 501(c)(3) of the Internal Revenue Code. The official registration and financial information of Opus One may be obtained from the PA Dept of State by calling toll-free within PA: 1-800-732-0999.